

Lauren Carroll

(404) 316-9371 | Lauren.E.Carroll@gmail.com | LaurenCarrollPhoto.com

Summary

Award-winning photographer who thrives in a fast-paced, creative and collaborative environment. Sixteen years of professional experience and looking to apply talent and skills in an academic setting to drive efficiency and quality through visual storytelling.

Experience

Atrium Health Wake Forest Baptist, Creative Communications - Photographer (2016-present)

- Primarily responsible for shooting and editing events, marketing photos, studio and environmental portraits as well as any other needs for the institution or school of medicine.
- Collaborate with designers, marketing and social media teams, as well as news media and philanthropy to determine and execute the visual identity of the institution and its publications.
- Regularly solve problems and streamline efficiency in my department, such as implementing open portrait days twice a month, improving file organization and naming conventions, etc.
- Communicate effectively with clients through photography account management to ensure quality results that meet or exceed their needs.
- Daily user of Lightroom, Photoshop and PhotoShelter to process and organize photos and galleries.

Winston-Salem Journal, Photojournalist (2006-2016)

- Responsible for shooting and editing news, sports and features in a fast-paced, deadline-driven environment.
- Built and maintained strong relationships with local government officials, schools, community organizations and colleagues, ensuring ethical and trustworthy journalism.
- Managed a constantly shifting workload, including being on call for breaking news events.

The Red & Black, Photojournalist (2003-2005)

- Advanced through several different positions at the University of Georgia's independent daily student newspaper, including photo editor, chief photographer and staff photographer.

Achievements

North Carolina Press Association

- Hugh Morton Photographer of the Year (2012)
- Multiple Awards in Sports, Feature, and News Photography (2008, 2009, 2010, 2015)

Southern Newspaper Publishers Association

- First Place, Sports Photography (2012)
- First Place, Feature Photography; Second Place, Sports Photography (2011)

Education

The University of Georgia, Athens, Georgia (2006)

- Bachelor of Arts, Newspaper Journalism/Photojournalism
- Bachelor of Arts, German Language